

capabilities



> insight > action > transformation

Postal Industry

WE ASSIST CLIENTS IN EMERGING AND DEVELOPED COUNTRIES WITH A FULL RANGE OF STRATEGIC, MARKETING AND OPERATIONAL POSTAL CONSULTING SERVICES.

WE USE OUR EXTENSIVE EXPERIENCE, PROVEN CONSULTATIVE APPROACH AND SOUND ANALYTICAL TECHNIQUES TO ASSIST GOVERNMENT, MULTILATERAL BANK AND PRIVATE CLIENTS IN DESIGNING SOUND, REALISTIC POSTAL PUBLIC-PRIVATE

decision/analysis partners (*d/ap*) offers management consulting services in key strategic, marketing and operational areas of postal service, including:

- Analyzing and shaping national postal policies and strategies
- Providing strategic and analytical support on legislative and regulatory reform, competition, universal service, strategic alliances, cross-subsidies, and pricing issues,
- Outlining strategies and business plans for e-Commerce initiatives in Hybrid Mail, Secure Electronic Messaging and Internet Services,
- Providing strategic and analytical support for operations, operating plans, real-time control, operations center management, hub and spoke networking, and organizational design.
- Designing retail and wholesale postal strategies for mail, parcels, banking and value added products.

d/ap has consulted postal organizations in emerging countries on a range of topics from complete re-organization to product marketing to postal regulatory commission organizational design. *d/ap* has also developed market strategies for postal technology products and services for private clients. Our senior consultants use extensive experience, a proven consultative approach and sound analytical techniques to assist our Government, multilateral bank and private clients in designing sound and realistic public-private strategies and plans.

ModelPost™

ModelPost is an integrated decision support model developed by *d/ap* to assist postal administrations with evaluating restructuring or initiatives that impact operations, infrastructure and finance. ModelPost has two modules: operational and financial. A separate ModelPost brochure is available.

