

# capabilities



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## Postal Industry

**WE ASSIST CLIENTS IN EMERGING AND DEVELOPED COUNTRIES WITH A FULL RANGE OF STRATEGIC, MARKETING AND OPERATIONAL POSTAL CONSULTING SERVICES.**

**WE USE OUR EXTENSIVE EXPERIENCE, PROVEN CONSULTATIVE APPROACH AND SOUND ANALYTICAL TECHNIQUES TO ASSIST GOVERNMENT, MULTILATERAL BANK AND PRIVATE CLIENTS IN DESIGNING SOUND, REALISTIC POSTAL PUBLIC-PRIVATE**

decision/analysis partners (*d/ap*) offers management consulting services in key strategic, marketing and operational areas of postal service, including:

- Analyzing and shaping national postal policies and strategies
- Providing strategic and analytical support on legislative and regulatory reform, competition, universal service, strategic alliances, cross-subsidies, and pricing issues,
- Outlining strategies and business plans for e-Commerce initiatives in Hybrid Mail, Secure Electronic Messaging and Internet Services,
- Providing strategic and analytical support for operations, operating plans, real-time control, operations center management, hub and spoke networking, and organizational design.
- Designing retail and wholesale postal strategies for mail, parcels, banking and value added products.

*d/ap* has consulted postal organizations in emerging countries on a range of topics from complete re-organization to product marketing to postal regulatory commission organizational design. *d/ap* has also developed market strategies for postal technology products and services for private clients. Our senior consultants use extensive experience, a proven consultative approach and sound analytical techniques to assist our Government, multilateral bank and private clients in designing sound and realistic public-private strategies and plans.

### *ModelPost™*

ModelPost is an integrated decision support model developed by *d/ap* to assist postal administrations with evaluating restructuring or initiatives that impact operations, infrastructure and finance. ModelPost has two modules: operational and financial. A separate ModelPost brochure is available.

